

To reserve your space please complete this form and return. This form may be filled out electronically, just click on the field you wish to fill in and begin to type. You may also print it out, complete (print clearly) and return to: Jennifer Morgan Keesaer, 1001 S. Third Street, Louisville, KY 40203 or fax to (502) 589-4674.



## Running Wild Expo

**Thursday, April 25, 4P.M. – 8P.M.**

**Friday, April 26, 11A.M. – 9P.M.**

The Kentucky Derby Festival is one of the nation's top festivals and entertains over 1.5 million people with more than 70 events. The Kentucky Derby Festival Marathon/miniMarathon presented by Walmart and HumanaVitality are two of the events on the Festival schedule and one of the highlights of the races is the two-day expo held prior to the event.

Be a part of the 2013 Running Wild® Expo by contacting the Kentucky Derby Festival today! If you are interested in promoting your brand to runners, athletes or health conscious consumers, we offer booth space and goodie bag insertion to over 18,000 runners. All runners are required to pick up their own packets at the expo.

Company Name (please print) \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone (with area code) \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

Product or Service \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**For more information: Jennifer Morgan Keesaer (502) 572.3826 or [jmorgan@kdf.org](mailto:jmorgan@kdf.org).**

### Booth Options:

- A: 10'x10' booth (includes one (1) 8' table).
- B: 10'x10' corner booth (includes two (2) 8' tables).
- C: 10'x20' booth (includes two (2) 8' tables).
- D: 10'x20' corner (includes three (3) 8' tables).
- E: 10'x30' booth (includes three (3) 8' tables).
- F: 10'x30' corner (includes four (4) 8' tables).
- G: 20'x20' corner (includes five (5) 8' tables).

\*Booth include two (2) chairs, one (1) identification sign, and two (2) exhibitor badges. Electric, additional tables, chairs and exhibitor badges can be ordered with confirmation packets. Packets will be sent by AG Exhibits.

\*For custom booth requests please call for quote.

### Runner Goodie Bags: (includes 18,000 inserts, no larger than four (4) fluid ounces or standard energy bar)

- A: Goodie Bag insert ONLY.
- B: Goodie Bag insert with the purchase of a booth space.
- C: No Goodie Bag insert.

Please make checks payable to: Kentucky Derby Festival.

You may also pay by credit card  Mastercard  Visa  Discover  AmEx

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

# Meet 18,000 Runners and their Families!